

CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Original) A method comprising:
capturing an image of at least one object; providing a menu of a plurality of object classes;
receiving an object class selection from the menu; providing at least one task menu specific to the
object class selection;
receiving a task selection from the at least one task menu; and
facilitating a task associated with the at least one object based on the image and the task selection.
2. (Original) The method of claim 1 wherein the plurality of object classes includes a person class, a product class, a company class, a location class and an event class.
3. (Original) The method of claim 1 wherein the at least one object comprises a person, wherein the plurality of object classes comprises a person class, wherein the object class selection comprises the person class, and wherein the at least one task menu provides an option to get information about the person, an option to contact the person and an option to arrange an event with the person.
4. (Original) The method of claim 3 wherein the at least one task menu further provides an option to send an e-mail to the person, an option to send physical mail to the person, an option to place a telephone call to the person, and an option to place a video call to the person.

5. (Original) The method of claim 1 wherein the at least one object comprises a product, wherein the plurality of object classes comprises a product class, wherein the object class selection comprises the product class, and wherein the at least one task menu provides an option to get information about the product, and an option to purchase the product.

6. (Original) The method of claim 5 wherein the at least one task menu further provides an option to view a demonstration of the product, an option to view a set of features of the product, an option to learn how to use the product, an option to learn how to repair the product, an option to replenish a supply for the product, an option to return the product, an option to order an accessory for the product, an option to register a warranty for the product, an option to insure the product, an option of provide feedback for the product, an option to dispose the product, an option to contact customer service for the product and an option to contact a manufacturer of the product.

7. (Original) The method of claim 5 wherein the at least one task menu further provides an option to purchase the product from a dealer, an option to purchase the product from another source, an option to schedule delivery of the product being purchased, and an option to arrange payment for the product being purchased.

8. (Original) The method of claim 1 wherein the at least one object is associated with a company, wherein the plurality of object classes comprises a company class, wherein the object class selection comprises the company class, and wherein the at least one task menu provides an option to schedule service from the company, an option to get job employment information for the company, an option to purchase stock in the company, an option to provide feedback to the company and an option to pay an invoice to the company.

9. (Original) The method of claim 1 wherein the at least one object is associated with a location, wherein the plurality of object classes comprises a location class, wherein the object class selection comprises the location class, and wherein the at least one task menu provides an option to arrange a visit to the location, an option to get historical information about the location, an option to get at least one picture of the location, an option to get a postcard of the location and an option to get travel information to the location.

10. (Original) The method of claim 1 wherein the at least one object is associated with an event, wherein the plurality of object classes comprises an event class, wherein the object class selection comprises the event class, and wherein the at least one task menu provides an option to obtain information associated with the event, an option to order a ticket to the event and an option to make a reservation.

11. (Original) The method of claim 1 wherein said facilitating the task comprises recognizing the at least one object in the image.

12. (Original) An apparatus comprising:
a digital camera to capture an image of at least one object;
a user interface comprising a display device and a user input interface, the user interface to provide a menu of a plurality of object classes, to receive an object class selection from the menu, to provide at least one task menu specific to the object class selection, and to receive a task selection from the at least one task menu;
a transceiver to communicate via a computer network; and
a processor which cooperates with the digital camera, the user interface and the transceiver to assist in facilitating a task via the computer network based on the image and the task selection, the task being associated with the at least one object.

13. (Original) The apparatus of claim 12 wherein the plurality of object classes includes a person class, a product class, a company class, a location class and an event class.

14. (Original) The apparatus of claim 12 wherein the at least one object comprises a person, wherein the plurality of object classes comprises a person class, wherein the object class selection comprises the person class, and wherein the at least one task menu provides an option to get information about the person, an option to contact the person and an option to arrange an event with the person.

15. (Original) The apparatus of claim 14 wherein the at least one task menu further provides an option to send an e-mail to the person, an option to send physical mail to the person, an option to place a telephone call to the person, and an option to place a video call to the person.

16. (Original) The apparatus of claim 12 wherein the at least one object comprises a product, wherein the plurality of object classes comprises a product class, wherein the object class selection comprises the product class, and wherein the at least one task menu provides an option to get information about the product, and an option to purchase the product.

17. (Original) The apparatus of claim 16 wherein the at least one task menu further provides an option to view a demonstration of the product, an option to view a set of features of the product, an option to learn how to use the product, an option to learn how to repair the product, an option to replenish a supply for the product, an option to return the product, an option to order an accessory for the product, an option to register a warranty for the product, an option to insure the product, an option of provide feedback for the product, an option to dispose the product, an option to contact customer service for the product and an option to contact a manufacturer of the product.

18. (Original) The apparatus of claim 16 wherein the at least one task menu further provides an option to purchase the product from a dealer, an option to purchase the product from another source, an option to schedule delivery of the product being purchased, and an option to arrange payment for the product being purchased.

19. (Original) The apparatus of claim 12 wherein the at least one object is associated with a company, wherein the plurality of object classes comprises a company class, wherein the object class selection comprises the company class, and wherein the at least one task menu provides an option to schedule service from the company, an option to get job employment information for the company, an option to purchase stock in the company, an option to provide feedback to the company and an option to pay an invoice to the company.

20. (Original) The apparatus of claim 12 wherein the at least one object is associated with a location, wherein the plurality of object classes comprises a location class, wherein the object class selection comprises the location class, and wherein the at least one task menu provides an option to arrange a visit to the location, an option to get historical information about the location, an option to get at least one picture of the location, an option to get a postcard of the location and an option to get travel information to the location.

21. (Original) The apparatus of claim 12 wherein the at least one object is associated with an event, wherein the plurality of object classes comprises an event class, wherein the object class selection comprises the event class, and wherein the at least one task menu provides an option to obtain information associated with the event, an option to order a ticket to the event and an option to make a reservation.

22. (Original) A computer-readable medium comprising computer-readable content to direct a computer system having a digital camera to perform acts of:

- capturing an image of at least one object;
- providing a menu of a plurality of object classes;
- receiving an object class selection from the menu;
- providing at least one task menu specific to the object class selection;
- receiving a task selection from the at least one task menu; and
- facilitating a task associated with the at least one object based on the image and the task selection.

23. (Original) The computer-readable medium of claim 22 wherein the plurality of object classes includes a person class, a product class, a company class, a location class and an event class.

24. (Original) The computer-readable medium of claim 22 wherein the at least one object comprises a person, wherein the plurality of object classes comprises a person class, wherein the object class selection comprises the person class, and wherein the at least one task menu provides an option to get information about the person, an option to contact the person and an option to arrange an event with the person.

25. (Original) The computer-readable medium of claim 24 wherein the at least one task menu further provides an option to send an e-mail to the person, an option to send physical mail to the person, an option to place a telephone call to the person, and an option to place a video call to the person.

26. (Original) The computer-readable medium of claim 22 wherein the at least one object comprises a product, wherein the plurality of object classes comprises a product class, wherein the object class selection comprises the product class, and wherein the at least one task menu provides an option to get information about the product, and an option to purchase the product.

27. (Original) The computer-readable medium of claim 26 wherein the at least one task menu further provides an option to view a demonstration of the product, an option to view a set of features of the product, an option to learn how to use the product, an option to learn how to repair the product, an option to replenish a supply for the product, an option to return the product, an option to order an accessory for the product, an option to register a warranty for the product, an option to insure the product, an option of provide feedback for the product, an option to dispose the product, an option to contact customer service for the product and an option to contact a manufacturer of the product.

28. (Original) The computer-readable medium of claim 26 wherein the at least one task menu further provides an option to purchase the product from a dealer, an option to purchase the product from another source, an option to schedule delivery of the product being purchased, and an option to arrange payment for the product being purchased.

29. (Original) The computer-readable medium of claim 22 wherein the at least one object is associated with a company, wherein the plurality of object classes comprises a company class, wherein the object class selection comprises the company class, and wherein the at least one task menu provides an option to schedule service from the company, an option to get job employment information for the company, an option to purchase stock in the company, an option to provide feedback to the company and an option to pay an invoice to the company.

30. (Original) The computer-readable medium of claim 22 wherein the at least one object is associated with a location, wherein the plurality of object classes comprises a location class, wherein the object class selection comprises the location class, and wherein the at least one task menu provides an option to arrange a visit to the location, an option to get historical information about the location, an option to get at least one picture of the location, an option to get a postcard of the location and an option to get travel information to the location.

31. (Original) The computer-readable medium of claim 22 wherein the at least one object is associated with an event, wherein the plurality of object classes comprises an event class, wherein the object class selection comprises the event class, and wherein the at least one task menu provides an option to obtain information associated with the event, an option to order a ticket to the event and an option to make a reservation.

32. (Original) The computer-readable medium of claim 22 wherein said facilitating the task comprises recognizing the at least one object in the image.